



HOME OF THE GREATEST SELECTION OF LIVE MOMENTS

Discovery's portfolio of sports brands, channels and platforms collectively reach up to 130 million people every month.

It includes much-loved consumer brands including Eurosport, Global Cycling Network (GCN), Global Mountain Bike Network (GMBN), Golf Digest and GOLFTV powered by PGA TOUR, as well sports on discovery+ and Discovery's free-to-air networks.

Discovery Sports is a new corporate brand representing the dedicated group that operates its unrivalled portfolio of sports brands, channels and platforms. Already collaborating across all aspects of content production, distribution and commercial activity, Discovery's combined sports portfolio offers rights-holders and brand partners the unparalleled opportunity to reach an audience of more than 130 million people every month across all platforms where consumers are spending time — free-to-air, pay-TV, streaming and online.

The move to Discovery Sports provides an external corporate identity that embodies Discovery's unique sports proposition.

It highlights Discovery's combined strength in sports media, spanning the scale of the growing discovery+, the leading real-life entertainment streaming service, and its broad free-to-air networks in Europe; the breadth of sports offering through Eurosport in more than 75 markets and 230m homes; the depth of international super-fan services with Global Cycling Network (GCN), Global Mountain Bike Network (GMBN), Golf Digest and GOLFTV, as well as completing a full 360 offer with its events management and promotion arm, Eurosport Events.

While each of Discovery's consumer facing sports brands will continue to be presented and operate as usual, Discovery Sports will support collaboration within all areas of the combined sports business that Discovery takes to market.

Discovery Sports' services engage fans and broad audiences in more than 200 markets and in over 20 languages, connecting them with the greatest sporting events in the world.

This includes being the Home of the Olympics Games in Europe; tennis' Grand Slams; cycling's Grand Tours and more than 200 days racing a year; the PGA TOUR year-round; the best new and existing electric racing series with ABB FIA Formula E World Championship and FIA eTouring Car World Cup; and every major winter sports World Championship and World Cup event.

THE TEAM



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Sydney Marathon

Sep 18, 2022

Olympic Games

HD

LIVE

The Sydney Marathon is a marathon held annually in Sydney, Australia each September. The event was first held in 1999 as a test event for the Sydney 2000 Olympic Games, as has continued every year since, as a legacy of the 2000 Summer Olympics. The marathon is categorized as a Gold Label Road Race by World Athletics.

Territories :

North America excl

Caribbean excl

Central & Latin America excl

Africa excl

Middle-East excl

Europe excl

Asia excl China, Japan

Rights :

2024

Official website :

<https://sydneyrunningfestival.com.au/marathon/>

Programming available :

World Feed LIVE (around 3,5hours)

English commentaries available



Chicago Marathon

Oct 9, 2022

Olympic Games

HD

LIVE

The Chicago Marathon is a marathon (long-distance foot race) held every October in Chicago, Illinois. It is one of the six World Marathon Majors. Thus, it is also a World Athletics Label Road Race. The Chicago Marathon is the fourth-largest race by number of finishers worldwide.

Production :

SportFive

Territories :

Europe

Afghanistan, Bangladesh, Bhutan, Sri Lanka, India, Nepal, Pakistan.

Rights :

2024

Official website :

<https://www.chicagomarathon.com/>

Programming available :

World Feed LIVE (around 3,5hours)
English commentaries available



OLYMPIC GAMES PARIS 2024

Jul 26, 2024 - Aug 11, 2024

Olympic Games



Programming available :

International live feed for all the Sports and all the Disciplines

Extended News Access rights for sports programs without embargo

On site accreditations to enrich your content with interviews

Production :

OBS

Territories :

Europe excl Russian Federation

Rights :

2024

Official website :

<https://olympics.com/en/olympic-games/paris-2024>



Powerlifting International events

Jan 1, 2022 - Dec 31, 2022

Olympic Games



The world best powerlifters are gathered to tackle each other and found out at the end of the season who is the best powerlifter in the world

Production :

IPF

Territories :

Europe

Myanmar, Sri Lanka, Taiwan, Indonesia, Democratic People's Republic of Korea, Malaysia, Mongolia, Philippines.

Rights :

2023

Official website :

<https://www.powerlifting.sport/>

Programming available :

World Feed Live for (around 2h30 per event)
52' Highlights per round

Calendar :

IPF Open World Classic Powerlifting Championships (Viborg, Denmark date TBC)	Jan 1, 2022 to Dec 31, 2022
IPF Open World Classic Powerlifting Championships (Malta 2023, Date TBC)	Jan 1, 2022 to Dec 31, 2022
IPF Open World Classic Powerlifting Championships (Kiev Ukraine 2023, Date TBC)	Jan 1, 2022 to Dec 31, 2022
IPF Open World Classic Powerlifting Championships (Sun City, South Africa)	Jun 7, 2022 to Jun 13, 2022



Tokyo Marathon

Mar 6, 2022

Olympic Games

HD

LIVE

The race is designed to pass by several of Tokyo's main tourist spots, including the Imperial Palace, Tokyo Tower, Asakusa, Ginza or the world's largest fish market.

It starts at the Tokyo Metropolitan Government building and finishes at Tokyo Big Sight Convention Centre.

The course is certified by the JAAF and the AIMS.

Production :

Dentsu

Territories :

Europe

Afghanistan, Bangladesh, Bhutan, Sri Lanka, India, Nepal, Pakistan.

Rights :

2022

Official website :

<https://www.marathon.tokyo/en/news/>

Programming available :

World Feed LIVE (around 3,5hours)

English commentaries available



Boston Marathon

Apr 12, 2022

Olympic Games

HD

LIVE

Begun in 1897, the event was inspired by the success of the first marathon competition in the 1896 Summer Olympics.

The Boston Marathon is the world's oldest annual marathon and ranks as one of the world's best-known road racing events. It is one of six World Marathon Majors. Its course runs from Hopkinton in southern Middlesex County to Copley Square in Boston.

Production :

Boston Marathon

Territories :

Europe

Afghanistan, Bangladesh, Bhutan, Sri Lanka, India, Nepal, Pakistan.

Rights :

2024

Official website :

<https://www.baa.org/>

Programming available :

World Feed LIVE (around 3,5hours)

English commentaries available



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Olympic sports

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Caribbean excl

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Rights :

2024

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