



## HOME OF THE GREATEST SELECTION OF LIVE MOMENTS

Discovery's portfolio of sports brands, channels and platforms collectively reach up to 130 million people every month.

It includes much-loved consumer brands including Eurosport, Global Cycling Network (GCN), Global Mountain Bike Network (GMBN), Golf Digest and GOLFTV powered by PGA TOUR, as well sports on discovery+ and Discovery's free-to-air networks.

Discovery Sports is a new corporate brand representing the dedicated group that operates its unrivalled portfolio of sports brands, channels and platforms. Already collaborating across all aspects of content production, distribution and commercial activity, Discovery's combined sports portfolio offers rights-holders and brand partners the unparalleled opportunity to reach an audience of more than 130 million people every month across all platforms where consumers are spending time — free-to-air, pay-TV, streaming and online.

The move to Discovery Sports provides an external corporate identity that embodies Discovery's unique sports proposition.

It highlights Discovery's combined strength in sports media, spanning the scale of the growing discovery+, the leading real-life entertainment streaming service, and its broad free-to-air networks in Europe; the breadth of sports offering through Eurosport in more than 75 markets and 230m homes; the depth of international super-fan services with Global Cycling Network (GCN), Global Mountain Bike Network (GMBN), Golf Digest and GOLFTV, as well as completing a full 360 offer with its events management and promotion arm, Eurosport Events.

While each of Discovery's consumer facing sports brands will continue to be presented and operate as usual, Discovery Sports will support collaboration within all areas of the combined sports business that Discovery takes to market.

Discovery Sports' services engage fans and broad audiences in more than 200 markets and in over 20 languages, connecting them with the greatest sporting events in the world.

This includes being the Home of the Olympics Games in Europe; tennis' Grand Slams; cycling's Grand Tours and more than 200 days racing a year; the PGA TOUR year-round; the best new and existing electric racing series with ABB FIA Formula E World Championship and FIA eTouring Car World Cup; and every major winter sports World Championship and World Cup event.

# THE TEAM



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# UCI Track Champions League

Nov 1, 2022 - Dec 31, 2022

Cycling

HD  
LIVE

HIGH  
LIGHTS  
NEWS

A new era of the track cycling has come. A compelling competition format and narrative to engage fans year to year and build the profile of this sport between Olympics We will create a Championship to emulate the prestige of other sports, an Elite competition with the world's best riders and gender equity And we will optimize the viewing experience and create a premium and innovative TV product and live experience pioneering new technologies and digital experiences

#### Production :

Discovery Sports Events

#### Territories :

Worldwide

#### Rights :

"A new era of the track cycling has come. A compelling competition format and narrative to engage fans year to year and build the profile of this sport between Olympics We will create a Championship to emulate the prestige of other sports, an Elite competition with the world's best riders and gender equity And we will optimize the viewing experience and create a premium and innovative TV product and live experience pioneering new technologies and digital experiences"

#### Official website :

<https://ucitrackchampionsleague.com/>

#### Programming available :

World Feed Live (around 3H per event)

44' Highlights per round

4 x 3' News Feed per event

English commentaries available for Live Feed, Highlights and News

Digital clips

Archives available on demand



# Italian Classics

Mar 7, 2020 - Oct 10, 2020

Cycling



Across the amazing landscape of the Tuscan countryside, through the dusty roads of Siena or along the Adriatic shoreline, the Italian Classics races will bring you a stunning adventure full of action and emotion.

The biggest names in cycling will devote themselves body and soul to earn a place in cycling's most glorious historic races. Every year, the cream of the racers is eager to participate in these races: Bernal, Pogacar, Bilbao, Van der Peol, Van Aert, Ewan, Sagan, Alaphilippe and many others.

Sacrifice, respect, endurance and physical challenge are the main values and make these Italian Classics epic !

## Production :

RAI/IMG TBC

## Territories :

Worldwide excl Italy, New Zealand

## Rights :

2022 - 2025

## Programming available :

8 events: Strade Bianche (M&W), Tirreno Adriatico, Milano Sanremo, Milano Torino, Il Lombardia, Gran Piemonte, Giro Di Sicilia,

International live signal for each stage of each event

Live or recorded with international sound and English commentaries

A minimum of 2h30 live feed per race

On demand: possibility to produce exclusive content following a team or a national hero to enrich your coverage and present a tailor-made product to your audience

Newsfeed with International sound and log sheet

Digital clips to engage your fans produced by Discovery Sports editorial teams: short highlights, interviews, stage reco ...

## Calendar :

Strade Bianche	Mar 7, 2020
Tirreno Adriatico	Mar 11, 2020 to Mar 17, 2020
Milano-Sanremo	Mar 21, 2020
Milano-Torino	Oct 7, 2020
Gran Piemonte	Oct 8, 2020
Tour of Lombardy	Oct 10, 2020



# Package Cycling GOLD

Feb 1, 2022 - Oct 31, 2022

Cycling



Thanks to a unique Cycling Offer, the ideal alternative or complement to Big National Tours, Eurosport offers the opportunity for your channel/network to accompany you in writing your own story around Cycling and becoming the "Home of Cycling" in your country.

With a start of the season in the South of Europe where the main favourites begin to test each others, goind through the "Hell of the North" where the riders prepare for the Classics of Flanders or the Tour of Basque Country in April, the best World Tour Race of the circuit, the first real test of the season before the Tour de France.

The diversity of Eurosport Cycling catalogue allows you to write your own story for your audience from February to October, following the same riders all year long (climbers and sprinters), with different profiles of races.

## Production :

Various

## Territories :

Worldwide

## Rights :

Season 2022

## Programming available :

International live signal for each stage of each event

Live or recorded with international sound and English commentaries

More than 250h of live content per season

On demand: possibility to produce exclusive content following a team or a national hero to enrich your coverage and present a tailor-made product to your audience

Newsfeed with International sound and log sheet

Digital clips to engage your fans produced by Discovery Sports editorial teams: short highlights, interviews, stage reco ...

When you think Flanders Classics, you think the traditional classic spring races in Flanders. Since 2010, this Belgian company has organized the prestigious and well-known Tour of Flanders as well as Omloop Het Nieuwsblad, the opening race of the spring season. Flanders Classics is also involved in the organization of four other renowned Flemish springtime races: Dwars Door Vlaanderen, Gent-Wevelgem, Scheldeprijs Schoten and the Brabantse Pijl.

Flanders Classic's mission is to secure the position of the Flemish spring classic in the international cycling calendar and to increase the prestige of the Flemish cycling in Belgium and abroad. Omloop Het Nieuwsblad and Dwars Door Vlaanderen owe their inclusion in the World Tour calendar to this philosophy. As a result, Flanders Classics now organizes four World Tour races, including the equally prestigious Tour of Flanders and Gent-Wevelgem.

#### Production :

VRT

#### Territories :

Europe excl Belgium, France

Asia excl China

#### Rights :

2022

#### Programming available :

(consult us for availability in your territory)

International live signal for each stage of each event

Live or recorded with international sound and English commentaries

A minimum of 2h30 live feed per race

On demand: possibility to produce exclusive content following a team or a national hero to enrich your coverage and present a tailor-made product to your audience

Newsfeed with International sound and log sheet

Digital clips to engage your fans produced by Discovery Sports editorial teams: short highlights, interviews, stage reco ...



# Package UCI WORLD TOUR

Mar 1, 2022 - Oct 31, 2022

Cycling



The UCI World Tour is the premier annual male elite road cycling tour, sitting above the various regional UCI Continental Circuits.

## Production :

Various

## Territories :

Worldwide

## Rights :

2022

## Programming available :

17 events including: UAE Tour, Strade Bianche (M & W), Tirreno Adriatico, Milan San Remo, Brugge de Panne (M & W), E3 Saxo Bank Classic, Itzulia, Bretagne Classic Ouest France (M & W), BinckBank Classic, GP Montreal, GP Quebec, Tour of Britain Women, Il Lombardia

(consult us for availability in your territory)

International live signal for each stage of each event

Live or recorded with international sound and English commentaries

More than 100h of live content per season

On demand: possibility to produce exclusive content following a team or a national hero to enrich your coverage and present a tailor-made product to your audience

Newsfeed with International sound and log sheet

Digital clips to engage your fans produced by Discovery Sports editorial teams: short highlights, interviews, stage reco ...



# Road Cycling Cups

Mar 1, 2022 - Oct 31, 2022

Cycling

HD  
LIVE

HIGH  
LIGHTS  
NEWS

## Production :

Various

## Territories :

Worldwide excl Belgium, France, Italy

## Rights :

2022

## Programming available :

More than 30 races

International live signal for each stage of each event

Live or recorded with international sound and English commentaries

More than 60h of live content per season

On demand: possibility to produce exclusive content following a team or a national hero to enrich your coverage and present a tailor-made product to your audience

Newsfeed with International sound and log sheet

Digital clips to engage your fans produced by Discovery Sports editorial teams: short highlights, interviews, stage reco ...



For many cycling aficionados, the Giro d'Italia is the toughest test that a pro cyclist can face, with stages that are often harder, longer and colder than any at the Tour de France and Vuelta a España. It's also one of the most enigmatic and unpredictable Grand Tours, many main favorites flying well under the radar until the final week.

Like the Tour and Vuelta, the Giro takes place over 21 stages with just two well-deserved rest days, tackling some of the highest and steepest peaks in the Italian Alps and Dolomites along the way.

In 2021, Egan Bernal became the second Colombian to win the Giro after Nairo Quintana

#### Production :

RAI/IMG

#### Territories :

Worldwide excl Italy, New Zealand

#### Rights :

2025

#### Programming available :

International live signal for each stage of the Giro

Live or recorded with international sound and English commentaries

Daily highlights available via satellite or FTP server (from 10' to 52' duration)

Newsfeed with International sound and log sheet

Digital clips to engage your fans produced by Discovery Sports editorial teams: short highlights, interviews, stage reco ...

