



HOME OF THE GREATEST SELECTION OF LIVE MOMENTS

Discovery's portfolio of sports brands, channels and platforms collectively reach up to 130 million people every month.

It includes much-loved consumer brands including Eurosport, Global Cycling Network (GCN), Global Mountain Bike Network (GMBN), Golf Digest and GOLFTV powered by PGA TOUR, as well sports on discovery+ and Discovery's free-to-air networks.

Discovery Sports is a new corporate brand representing the dedicated group that operates its unrivalled portfolio of sports brands, channels and platforms. Already collaborating across all aspects of content production, distribution and commercial activity, Discovery's combined sports portfolio offers rights-holders and brand partners the unparalleled opportunity to reach an audience of more than 130 million people every month across all platforms where consumers are spending time — free-to-air, pay-TV, streaming and online.

The move to Discovery Sports provides an external corporate identity that embodies Discovery's unique sports proposition.

It highlights Discovery's combined strength in sports media, spanning the scale of the growing discovery+, the leading real-life entertainment streaming service, and its broad free-to-air networks in Europe; the breadth of sports offering through Eurosport in more than 75 markets and 230m homes; the depth of international super-fan services with Global Cycling Network (GCN), Global Mountain Bike Network (GMBN), Golf Digest and GOLFTV, as well as completing a full 360 offer with its events management and promotion arm, Eurosport Events.

While each of Discovery's consumer facing sports brands will continue to be presented and operate as usual, Discovery Sports will support collaboration within all areas of the combined sports business that Discovery takes to market.

Discovery Sports' services engage fans and broad audiences in more than 200 markets and in over 20 languages, connecting them with the greatest sporting events in the world.

This includes being the Home of the Olympics Games in Europe; tennis' Grand Slams; cycling's Grand Tours and more than 200 days racing a year; the PGA TOUR year-round; the best new and existing electric racing series with ABB FIA Formula E World Championship and FIA eTouring Car World Cup; and every major winter sports World Championship and World Cup event.

THE TEAM



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OLYMPIC GAMES PARIS 2024

Jul 26, 2024 - Aug 11, 2024

HD
LIVE

HIGH
LIGHTS
NEWS

The 2024 Summer Olympics and also known as Paris 2024 will be the World's largest event of the year. Having previously hosted in 1900 and 1924, Paris will become the second city to host the Summer Olympics three times after London. The Games will mark the centenary of the Paris Games of 1924, and the sixth Olympic Games hosted by France (three in summer and three in winter). On the 26th July, the Seine will host the largest opening ceremony of the Olympic Games.

The 2024 Summer Olympic program is scheduled to feature 32 sports encompassing 329 events.

Production :

OBS

Territories :

Europe excl Russian Federation

Rights :

2024

Official website :

<https://olympics.com/en/olympic-games/paris-2024>

Programming available :

International live feed for all the Sports and all the Disciplines

Extended News Access rights for sports programs without embargo

On site accreditations to enrich your content with interviews

