



## HOME OF THE GREATEST SELECTION OF LIVE MOMENTS

Discovery's portfolio of sports brands, channels and platforms collectively reach up to 130 million people every month.

It includes much-loved consumer brands including Eurosport, Global Cycling Network (GCN), Global Mountain Bike Network (GMBN), Golf Digest and GOLFTV powered by PGA TOUR, as well sports on discovery+ and Discovery's free-to-air networks.

Discovery Sports is a new corporate brand representing the dedicated group that operates its unrivalled portfolio of sports brands, channels and platforms. Already collaborating across all aspects of content production, distribution and commercial activity, Discovery's combined sports portfolio offers rights-holders and brand partners the unparalleled opportunity to reach an audience of more than 130 million people every month across all platforms where consumers are spending time — free-to-air, pay-TV, streaming and online.

The move to Discovery Sports provides an external corporate identity that embodies Discovery's unique sports proposition.

It highlights Discovery's combined strength in sports media, spanning the scale of the growing discovery+, the leading real-life entertainment streaming service, and its broad free-to-air networks in Europe; the breadth of sports offering through Eurosport in more than 75 markets and 230m homes; the depth of international super-fan services with Global Cycling Network (GCN), Global Mountain Bike Network (GMBN), Golf Digest and GOLFTV, as well as completing a full 360 offer with its events management and promotion arm, Eurosport Events.

While each of Discovery's consumer facing sports brands will continue to be presented and operate as usual, Discovery Sports will support collaboration within all areas of the combined sports business that Discovery takes to market.

Discovery Sports' services engage fans and broad audiences in more than 200 markets and in over 20 languages, connecting them with the greatest sporting events in the world.

This includes being the Home of the Olympics Games in Europe; tennis' Grand Slams; cycling's Grand Tours and more than 200 days racing a year; the PGA TOUR year-round; the best new and existing electric racing series with ABB FIA Formula E World Championship and FIA eTouring Car World Cup; and every major winter sports World Championship and World Cup event.

# THE TEAM



Pascal PETIT  
VP Rights Syndication  
Spoken languages: French, English,  
German  
Mobile: +33 6 58 35 54 99  
Email: pascal.petit@discovery.com



Bettina CAMILLERI  
Rights Syndication Administration  
Manager  
Spoken languages: French, English,  
German  
Mobile: +33 6 50 18 85 82  
Email: bettina\_camilleri@discovery.com



Vianney CASTILLO  
Rights Syndication Director  
Spoken languages: French, English,  
Spanish  
Mobile: +33 6 58 55 61 05  
Email: vianney\_castillo@discovery.com



Paula DEQUIDT  
Rights Syndication Manager  
Spoken Languages: French, English  
Mobile: +33 6 59 85 94 88  
Email: paula\_dequidt@discovery.com



Léna TRUPIN  
Rights Syndication Manager  
Spoken languages: French,  
English, Spanish  
Mobile: +33 7 50 14 18 08  
Email: lena\_trupin@discovery.com



# CHI Geneva

Dec 10, 2020 - Dec 13, 2020

HD **LIVE**  
NEWS

Bringing together tradition, excellence and high level sport, the CHI Geneva is one of the four prestigious Majors of the Rolex Grand Slam of Show Jumping, alongside the CHIO Aachen, the Spruce Meadows "Masters" of Calgary and The Dutch Masters of 's-Hertogenbosch.

The best riders and drivers will again meet at Palexpo from December 12th to 15th December 2019 for the 59th edition of the Concours Hippique International de Genève. The world elite of show jumping and driving will ride the largest indoor arena.

Territories :

Worldwide

Rights :

2020

Programming available :

2 events during the weekend:

Credit Suisse Challenge Jumping CSI 5\*

Rolex Grand Prix of Jumping

Around 5 hours of LIVE

