



HOME OF THE GREATEST SELECTION OF LIVE MOMENTS

Discovery's portfolio of sports brands, channels and platforms collectively reach up to 130 million people every month.

It includes much-loved consumer brands including Eurosport, Global Cycling Network (GCN), Global Mountain Bike Network (GMBN), Golf Digest and GOLFTV powered by PGA TOUR, as well sports on discovery+ and Discovery's free-to-air networks.

Discovery Sports is a new corporate brand representing the dedicated group that operates its unrivalled portfolio of sports brands, channels and platforms. Already collaborating across all aspects of content production, distribution and commercial activity, Discovery's combined sports portfolio offers rights-holders and brand partners the unparalleled opportunity to reach an audience of more than 130 million people every month across all platforms where consumers are spending time — free-to-air, pay-TV, streaming and online.

The move to Discovery Sports provides an external corporate identity that embodies Discovery's unique sports proposition.

It highlights Discovery's combined strength in sports media, spanning the scale of the growing discovery+, the leading real-life entertainment streaming service, and its broad free-to-air networks in Europe; the breadth of sports offering through Eurosport in more than 75 markets and 230m homes; the depth of international super-fan services with Global Cycling Network (GCN), Global Mountain Bike Network (GMBN), Golf Digest and GOLFTV, as well as completing a full 360 offer with its events management and promotion arm, Eurosport Events.

While each of Discovery's consumer facing sports brands will continue to be presented and operate as usual, Discovery Sports will support collaboration within all areas of the combined sports business that Discovery takes to market.

Discovery Sports' services engage fans and broad audiences in more than 200 markets and in over 20 languages, connecting them with the greatest sporting events in the world.

This includes being the Home of the Olympics Games in Europe; tennis' Grand Slams; cycling's Grand Tours and more than 200 days racing a year; the PGA TOUR year-round; the best new and existing electric racing series with ABB FIA Formula E World Championship and FIA eTouring Car World Cup; and every major winter sports World Championship and World Cup event.

THE TEAM



Pascal PETIT
VP Rights Syndication
Spoken languages: French, English,
German
Mobile: +33 6 58 35 54 99
Email: pascal.petit@discovery.com



Bettina CAMILLERI
Rights Syndication Administration
Manager
Spoken languages: French, English,
German
Mobile: +33 6 50 18 85 82
Email: bettina_camilleri@discovery.com



Vianney CASTILLO
Rights Syndication Director
Spoken languages: French, English,
Spanish
Mobile: +33 6 58 55 61 05
Email: vianney_castillo@discovery.com



Paula DEQUIDT
Rights Syndication Manager
Spoken Languages: French, English
Mobile: +33 6 59 85 94 88
Email: paula_dequidt@discovery.com



Léna TRUPIN
Rights Syndication Manager
Spoken languages: French,
English, Spanish
Mobile: +33 7 50 14 18 08
Email: lena_trupin@discovery.com

The Bennetts British Superbike Championship (BSB) continues to assert itself as the greatest domestic bike series in the world, and a producer of some of the sport's hottest properties.

Bennetts BSB is famed for its close, dramatic racing. A control tyre (Pirelli) and tightly managed regulations ensures the grid is evenly matched with battles throughout the field. Riders battle wheel to wheel at speeds of up to 200mph and frequently lose control as they push to the limit. A BSB bike will lap the Brands Hatch Grand Prix circuit in around 86 seconds - that's 6 seconds faster than a British Touring Car.

Production :

Vision/ Televideo

Territories :

Worldwide

Rights :

2028

Official website :

<https://www.britishsuperbike.com/>

Programming available :

11 rounds per season with 2 x 45' races per weekend

International LIVE Feed including English commentaries

Highlights programs for each event

Calendar :

| | |
|----------------------------|------------------------------|
| Race - 1 / Silverstone | Apr 15, 2022 to Apr 17, 2022 |
| Race - 2 / Oulton Park | Apr 30, 2022 to May 2, 2022 |
| Race - 3 / Donington Park | May 20, 2022 to May 22, 2022 |
| Race - 4 / Knockhill | Jun 17, 2022 to Jun 19, 2022 |
| Race - 5 / Brands Hatch | Jul 22, 2022 to Jul 24, 2022 |
| Race - 6 / Thruxton | Aug 12, 2022 to Aug 14, 2022 |
| Race - 7 / Cadwell Park | Aug 27, 2022 to Aug 29, 2022 |
| Race - 8 / Snetterton | Sep 9, 2022 to Sep 11, 2022 |
| Race - 9 / Oulton Park | Sep 23, 2022 to Sep 25, 2022 |
| Race - 10 / Donington Park | Sep 30, 2022 to Oct 2, 2022 |
| Race - 11 / Brands Hatch | Oct 14, 2022 to Oct 16, 2022 |

