



HOME OF THE GREATEST SELECTION OF LIVE MOMENTS

Discovery's portfolio of sports brands, channels and platforms collectively reach up to 130 million people every month.

It includes much-loved consumer brands including Eurosport, Global Cycling Network (GCN), Global Mountain Bike Network (GMBN), Golf Digest and GOLFTV powered by PGA TOUR, as well sports on discovery+ and Discovery's free-to-air networks.

Discovery Sports is a new corporate brand representing the dedicated group that operates its unrivalled portfolio of sports brands, channels and platforms. Already collaborating across all aspects of content production, distribution and commercial activity, Discovery's combined sports portfolio offers rights-holders and brand partners the unparalleled opportunity to reach an audience of more than 130 million people every month across all platforms where consumers are spending time — free-to-air, pay-TV, streaming and online.

The move to Discovery Sports provides an external corporate identity that embodies Discovery's unique sports proposition.

It highlights Discovery's combined strength in sports media, spanning the scale of the growing discovery+, the leading real-life entertainment streaming service, and its broad free-to-air networks in Europe; the breadth of sports offering through Eurosport in more than 75 markets and 230m homes; the depth of international super-fan services with Global Cycling Network (GCN), Global Mountain Bike Network (GMBN), Golf Digest and GOLFTV, as well as completing a full 360 offer with its events management and promotion arm, Eurosport Events.

While each of Discovery's consumer facing sports brands will continue to be presented and operate as usual, Discovery Sports will support collaboration within all areas of the combined sports business that Discovery takes to market.

Discovery Sports' services engage fans and broad audiences in more than 200 markets and in over 20 languages, connecting them with the greatest sporting events in the world.

This includes being the Home of the Olympics Games in Europe; tennis' Grand Slams; cycling's Grand Tours and more than 200 days racing a year; the PGA TOUR year-round; the best new and existing electric racing series with ABB FIA Formula E World Championship and FIA eTouring Car World Cup; and every major winter sports World Championship and World Cup event.

THE TEAM



Pascal PETIT

VP Rights Syndication

Spoken languages: French, English, German

Mobile: +33 6 58 35 54 99

Email: pascal.petit@discovery.com



Bettina CAMILLERI

Rights Syndication Administration Manager

Spoken languages: French, English, German

Mobile: +33 6 50 18 85 82

Email: bettina_camilleri@discovery.com



Vianney CASTILLO

Rights Syndication Director

Spoken languages: French, English, Spanish

Mobile: +33 6 58 55 61 05

Email: vianney_castillo@discovery.com



Paula DEQUIDT

Rights Syndication Manager

Spoken Languages: French, English

Mobile: +33 6 59 85 94 88

Email: paula_dequidt@discovery.com



Léna TRUPIN

Rights Syndication Manager

Spoken languages: French, English, Spanish

Mobile: +33 7 50 14 18 08

Email: lena_trupin@discovery.com

The EuroLeague, officially Turkish Airlines EuroLeague, is an annual men's basketball competition. Organized by EuroLeague Basketball, it is the most prestigious interclub competition in Europe and its winner is, therefore, crowned European Champion. The EuroLeague competition format involves 18 teams, including the eleven licensed clubs playing in one regular season group stage phase with a double round-robin.

The first eight qualified teams will then play in a best-of-five playoff round for qualification to the Final Four.

Production :

TBA

Territories :

Asia

Pacific

Rights :

2022

Official website :

<https://www.euroleaguebasketball.net/euroleague/>

Programming available :

All the matches are available for Live transmission or recorded with international sound and English commentary.

30 matches and 2 weeks of playoff

