



HOME OF THE GREATEST SELECTION OF LIVE MOMENTS

Discovery's portfolio of sports brands, channels and platforms collectively reach up to 130 million people every month.

It includes much-loved consumer brands including Eurosport, Global Cycling Network (GCN), Global Mountain Bike Network (GMBN), Golf Digest and GOLFTV powered by PGA TOUR, as well sports on discovery+ and Discovery's free-to-air networks.

Discovery Sports is a new corporate brand representing the dedicated group that operates its unrivalled portfolio of sports brands, channels and platforms. Already collaborating across all aspects of content production, distribution and commercial activity, Discovery's combined sports portfolio offers rights-holders and brand partners the unparalleled opportunity to reach an audience of more than 130 million people every month across all platforms where consumers are spending time — free-to-air, pay-TV, streaming and online.

The move to Discovery Sports provides an external corporate identity that embodies Discovery's unique sports proposition.

It highlights Discovery's combined strength in sports media, spanning the scale of the growing discovery+, the leading real-life entertainment streaming service, and its broad free-to-air networks in Europe; the breadth of sports offering through Eurosport in more than 75 markets and 230m homes; the depth of international super-fan services with Global Cycling Network (GCN), Global Mountain Bike Network (GMBN), Golf Digest and GOLFTV, as well as completing a full 360 offer with its events management and promotion arm, Eurosport Events.

While each of Discovery's consumer facing sports brands will continue to be presented and operate as usual, Discovery Sports will support collaboration within all areas of the combined sports business that Discovery takes to market.

Discovery Sports' services engage fans and broad audiences in more than 200 markets and in over 20 languages, connecting them with the greatest sporting events in the world.

This includes being the Home of the Olympics Games in Europe; tennis' Grand Slams; cycling's Grand Tours and more than 200 days racing a year; the PGA TOUR year-round; the best new and existing electric racing series with ABB FIA Formula E World Championship and FIA eTouring Car World Cup; and every major winter sports World Championship and World Cup event.

THE TEAM



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Bundesliga

Aug 16, 2019 - May 16, 2020

HD
LIVE

HIGH
LIGHTS
NEWS

After becoming the first club in the history of the Bundesliga to win six consecutive championships the Bayern Munchen promise an exciting 56th season.

Considered by many observers as the best European football league, the sheer competitiveness of the league makes Bundesliga different.

FC Bayern Munchen and Schalke 04 are said to be stronger this year but will have to be wary of Borussia Dortmund and 1899 Hoffenheim, also competing in the UEFA Champions League.

The Bundesliga has many assets contributing to high quality and variety of football: The fewest number of draws, most shots on goal per match compared to all the other major leagues and the highest attendance in Europe.

Last but not least, don't forget the possibility of access to the Bundesliga 2.

Production :

DFL

Territories :

Albania, Bosnia and Herzegovina, Bulgaria, Croatia, Estonia, Hungary, Kosovo, Latvia, Lithuania, Montenegro, Serbia, Slovenia.

Rights :

2021

Programming available :

All matches Bundesliga and Bundesliga 2 available LIVE

39' or 52' weekly highlights shows

Digital clips (highlights, best goals, best stops)

News Access

